# **Invigorate Accountants and Business Advisors**

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**Invigorate Accountants and Business Advisors – Brisbane**

**Call 07 3172 1990**

Invigorate Accountants and Business Advisors is a boutique business advisory and accounting firm based in Brisbane.

*(Introduction)*

Here at Invigorate, we provide quality professional business advice and taxation solutions to small business owners looking to introduce some new life into their business.

We work with you to take your business health where you want it to go. Unlike most accountants, we’re not afraid of change; in fact we welcome it.

We are your advisors but can also be your business coach who is not afraid to keep you in check to ensure you are achieving not only your business goals, but also your personal ones as well.

You will deal directly with Leonard, the principal of the practice, who passion comes from helping business owners achieve success; whatever form that make take.

Whether you are looking start out on your own or an existing business wanting to reinvigorate your business health and well-being, please call us today on 07 3172 1990 to begin your first step to a healthy business.

# **About**

**WELCOME TO INVIGORATE BUSINESS ADVISORS**

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**Invigorate**

ɪnˈvɪɡəreɪt/ *Verb: give strength or energy to*

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*Why did you want to establish Invigorate Accountants and Business Advisors?*

Invigorate Business Advisors was established in Brisbane in 2017 by the principal Leonard Jiang who wanted to rejuvenate the accounting profession and its core beliefs.

Our question to you: What do you think when you imagine an accountant?

Let me guess, introverted, has the personality of a cardboard box and, let’s not forget, the traditional number cruncher. Did I hit the spot?

And more often than not, that’s probably the accountant you’ll get: one who is reactive, compliance driven and transactional based.

Here at Invigorate, we want to change that! Not only will you have access to quality, efficient and timely professional services, but you will have a team of people who truly share in your visions for success. As a matter of fact:

* we take an holistic approach to serving you ~ more than your average bean counter
* we are generous with our face to face time ~ feel free to drop by if you’re in the area
* we are proactive rather than reactive ~ plan for success, not mitigate damage
* we make transitioning accountants easy ~ breakups have never been easier
* we don’t time bill like most accountants ~ so don’t be afraid to pick up the phone

*Our mission & service promise to you:*

Power for change – to invigorate your business to tackle the ever changing landscape and achieve your goals and desires. We’re not afraid of change, in fact we welcome it.

Relationships that count – to be not only a good accountant who delivers on time and provides a quality service, but a great advisor who truly adds value to your business.

# **Meet the Team**

**Principal Profile – Leonard Jiang**

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With extensive experience in both accounting and tax, Leonard provides practical and commercial advice to a range of small and medium sized clients.

Leonards specialises in providing tailored, technical advice on complex tax and business issues and advises clients on an extensive range of matters such as Capital Gains Tax, GST, International Taxation, acquisitions and sales, self-managed superannuation funds, asset protection and succession planning and exit strategies. He is passionate about ensuring his clients receive the most relevant, cost effective and commercial advice.

**Qualifications, memberships and recognition**

* Bachelor of Business (Accountancy) – Queensland University of Technology
* Graduate Diploma of Chartered Accounting – Institute of Chartered Accountants
* Diploma of Financial Planning – Kaplan Professional
* Chartered Tax Advisor – Tax Institute of Australia
* Member of Chartered Accountants ANZ
* Member of the National Tax & Accountants Association
* Associate Member of CPA Australia
* Registered Tax Agent – Tax Practitioners Board
* Certificate of Public Practice – CAANZ

**Experience**

Business Services & Advisory

* Effective business structuring incorporating the 4 cornerstones of tax minimisation, asset protection, limited liability and succession planning.
* Preparation and delivery of financial forecasts incorporating the key drivers of business success.
* Creation of cash flow budgets to ensure sufficient working capital is maintained.
* Profitability and variance analysis to track and improve overall business returns.
* Financial ratio reporting for bank covenant review and compliance.
* Valuation appraisals and business review to assist with due diligence requirements.

Specialised Industries

* Deceased estates and testamentary trusts
* Property investment and development – residential and commercial
* Real estate agents and trust account auditing
* Professional services practices – consulting and legal firms
* Health and fitness centres
* Medical practices and sole practitioners

**5 Minutes with Leonard Jiang ~ Brisbane’s Best Accountant**

**Tell me a bit about yourself**

By day, I’m a Ninja Accountant of Tax and Awesomeness – “someone who solves a problem you didn’t know you had, in a way you don’t understand” Also known as ‘Wizard’ or ‘Magician’. And by night, I’m a fitness junkie seeking new ways to push my body to the limit, and foodie looking for new cuisine experiences.

**How long have you been an accountant and why are your specialties?**

I’ve been a tax accountant for about 10 years now and during this time I have the unique pleasure of working with and advising in various industries and different sized business. But my specialties include foreign taxation, professional and medical services, and business structuring to achieve optimal asset protection, tax minimisation and succession flexibility. So if you ever need some structure in your life, I’m your man!

**What do you enjoy most about working with small business owners?**

What I enjoy most is being able to share in their successes; whether it is something as large as going through a merger or something little like putting them in touch with their numbers. At the end of the day, I think it is quite rewarding to see these small business owners turn a spark from something they are passionate about into something we can commercialise and share with other people. When you are around people who love what they do, you just can’t help but be inspired.

**What’s the best piece of advice you can give to someone wanting to start their own business in Brisbane?**

Hate to be a cliché accountant but **KNOW YOUR NUMBERS** and **GET THE RIGHT BUSINESS STRUCTURE IN PLACE!**

You don’t want to find out that your idea was never viable to begin with especially after you have started, and if this is the case, make sure you have an escape route to cut your losses. I don’t want to see your name in the personal insolvency register.

Book a consultation with Leonard today on: 07 3172 1990.